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Hands2GO® comes to moms' rescue

Livingston, NJ, April 24, 2009—Moms across the country are switching to Hands2GO, the nation's first patented alcohol-free instant hand sanitizer. Laboratory tests have found that Hands2GO kills 99.9% of bacteria on contact, yet its natural formula is gentle enough for sensitive skin and eliminates the risks associated with alcohol-based products. Hands2GO is the only hand sanitizer designed by a mom for moms.

Originally created by a mom for her children, Hands2GO is natural and moisturizing with aloe, lavender and chamomile with no sticky residue. Mompreneur Francine Glick, a former banking executive and mother of two active girls, was seeking a safe solution that was also good for the skin. Hands2GO can also be used as an antiseptic on small scrapes and cuts and will not sting or burn because it is alcohol-free. "Moms need to use products that are safe around their children. Hands2GO keeps moms healthy so they can concentrate on their loved ones" says Francine. "We are especially delighted to showcase Hands2GO at the Baby & Tween Celebration L.A. event in the Baby Booty Bags and to be featured at the Babies R Us booth" says Francine. (You can follow Francine on Twitter at www.twitter.com/fglick)

"Switching to Hands2GO was a smart choice since hand sanitizers are essential in today's classroom – it's peace of mind in a pump," said Nora Thurber, R.N., school nurse at Mary Fogarty Elementary School in Providence, R.I. "Flammable alcohol-based gels were banned in many schools due to alcohol poisoning incidents and the adverse effects it had on the kids' hands. The alcohol-based products would dry out and irritate hands. Ironically, those cracks are then open targets for bacteria and disease to enter your system. Hands2GO soothes and moisturizes the skin while protecting against germs."

"A majority of bacterial and viral infections are spread through hand contact," said David Anfang, M.D., a Fellow of the American College of Surgeons. He endorses alcohol-free Hands2GO, an easy to use and low cost foam, that offers excellent protection from this common and potentially dangerous problem.

With superior effectiveness and a proven track record, Hands2GO helps families stay protected wherever they go. It is the only alcohol-free hand sanitizer sold in more than 5,000 retail stores nationwide including Babies 'R Us, Toys 'R Us, Bed Bath & Beyond, Buy Buy Baby, Harmon's, Duane Reade, Whole Foods (East coast), HEB, Raley's, Price Choppers, and CVS.com. Made in the U.S. in an FDA-approved plant, Hands2GO is the most effective and established product of its kind and the recipient of numerous awards.

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About Hands2GO® and Water Journey® Hands2GO is the industry leader in the antibacterial alcohol-free hand sanitizer market and the first-of-its-kind patented product. Manufactured in the U.S. in an FDA-regulated plant, Hands2GO, with parent company Water Journey, is the recipient of numerous awards including the American Express Make Mine a \$Million program. Hands2GO is independently tested for product safety, antibacterial efficacy, following FDA standards. It is effective in killing harmful bacteria such as MRSA, Staph Aureus, Pseudomonas Aeruginosa, Aspergillus, Candida Albicans and E. Coli. Its unique, non-greasy formula kills 99.99 percent of known bacteria instantly. Hands2GO is formulated with a natural moisturizing blend of aloe vera, chamomile and lavender extracts. Founded in 1997 by M.B.A. mompreneur Francine Glick and brought to market in 2003, Hands2GO is the only alcohol-free hand sanitizer available at 5,000 retail stores nationwide including Babies 'R Us, Toys 'R Us, Bed Bath & Beyond, Buy Buy Baby, Harmon's, Duane Reade, Whole Foods (East Coast), HEB, Raley's, Price Choppers, and CVS.com. In addition to home, work and school use, Hands2GO can be sold wholesale to the service industry (hotels, restaurants, health care providers, government, etc.). For more information go to: www.waterjourney.com.

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