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Water Journey's Hands2GO® Instant Hand Sanitizer Gives Travelers Peace of Mind in a Pump

Hands2GO fights against all bacteria and germs

(Livingston, NJ, March 6, 2008)— Savvy travelers know that Water Journey's Hands2GO®, the nation's first patented alcohol-free instant hand sanitizer, kills germs and stops the spread of bacteria on cruise ships including MRSA and Norovirus. (booth #2709)

From the deck lounge chairs to the gym to the dining room, Hands2GO stops the spread of germs. Recent laboratory tests found that Hands2GO kills 99.9% of germs on contact, yet its gentle natural formula is safe for infants.

"Whether you're a vacationer or cruise staff, Hands2GO is a smart choice for anyone on a ship – it's peace of mind in a pump," said Francine Glick, president of Water Journey. "Think about it – the hands of travelers are exposed to millions of germs throughout the process from the plane, then on and off the cruise ship and throughout the cruise. Having access to the handy travel-sized Hands2GO makes sense, especially for parents with children. It's no fun getting sick on vacation. So if you can add an inexpensive layer of protection, who wouldn't do that?"

Providing an additional level of protection couldn't come at a better time considering the outbreak of Norovirus on ships and MRSA (methicillin-resistant staphylococcus aureus), a potentially lethal form of staph infection.

Hands2GO is the most effective and established product of its kind and the recipient of numerous awards. Alcohol-based products dry and irritate. Ironically, those cracks are open targets for bacteria to enter your system. Hands2GO moisturizes and protects against germs.

While several start-ups have jumped on the alcohol-free hand sanitizer bandwagon with unproven claims, **Hands2GO is the first U.S. patented industry leader** and has been the #1 safe option to consumers since 2003. Created by a mom for her children, it's

natural and moisturizing with aloe, lavender and chamomile with no sticky residue. It contains no surfactants, dyes, fragrances or parabens. Hands2GO can be used as an antiseptic on small scrapes and cuts and will not sting or burn because it is alcohol-free.

Hands2GO is the only alcohol-free hand sanitizer sold in more than 6,000 retail stores nationwide. Made in the U.S. Hands2GO is the most effective and established product of its kind and the recipient of numerous awards.

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About Hands2GO® and Water Journey® Hands2GO is the industry leader in the antibacterial alcohol-free hand sanitizer market and the first-of-its-kind patented product. Manufactured in the U.S. in an FDA-regulated plant, Hands2GO, with parent company Water Journey, is the recipient of numerous awards. Hands2GO is effective in killing harmful bacteria such as MRSA, Staph Aureus and E. Coli. Founded in 1997 by M.B.A. mom-preneur Francine Glick, Hands2GO is the only alcohol-free hand sanitizer available at 6,000 retail stores nationwide. For more information go to: www.waterjourney.com.

Top 5 Tips for Travelers to Protect Against Germs

1. Clean hands frequently. Elevator buttons, hand rails and chairs all are touched by thousands of hands every day on a ship.
2. Tuck a small container of hand sanitizer such as alcohol-free Hands2GO® in your carry-on bag, pocket or purse.
3. Make sure sports equipment and locker room facilities such as benches are cleaned with detergent. Use Hands2GO after workouts.
4. Do not to share gym clothes, towels, and other personal items. Bacteria can live on fabrics and hard surfaces for up to 90 days.
5. If you get a cut or abrasion clean it immediately by someone whose hands are also clean!

www.hospitalinfection.org. Committee to Reduce Infection Deaths.

Did you know?*

- ATMs have more germs than a public restroom doorknob;
- The kitchen sink is even more contaminated with bacteria than the toilet bowl and garbage can;
- Office desks, computer keyboards, and elevator buttons are “germier” than the toilet seat at work;
- Outdoor port-o-potties are actually cleaner than picnic tables, shopping cart handles, and playground equipment.
- The dirtiest part of a hotel room is the remote control.

*Source: University of Arizona and Newscience.com

